


Kuvempu University

Department of Journalism and Mass Communication

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Re-Accredited by NAAC with 'A' Grade, Ranked 73rd Place in NIRF-2019 & 45th Place at National Level in SCIMAGO Rankings

KU/JMC/ 134 /2023-24

July 25, 2023

To: PhD Applicants 2023

PhD Entrance Test-2023

Your application for the PhD Programme has been received. The Entrance test will be held on August 2nd, 2023. The entrance test is compulsory for all candidates. Details are given below.

Date: **August 2nd, 2023**

Time: **10-30am-1.30pm**

Duration: **3hrs**

Reporting Time: **9.30am-** Document verification and collection of Hall ticket

Venue: **Office of the Dept. of Journalism and Mass Communication, Kuvempu University**

Maximum Marks for written test: **90** (Objective type-20, short notes-30, Essay type-40)

Minimum Marks for passing test: **45** (50%), for SC/ST **40** (45%)

Marks for viva-voce: **10**


Total Marks: **100**

Fifty percent of the questions in the entrance test will be from research methodology and the other fifty percent from the cognitive subjects.

Note:

1. Come with any personal ID card and a photocopy of the same.
2. Bring original SSLC marks card, PG marks cards and Caste and Income certificates if applicable. The candidature of those who do not produce original marks cards will not be considered.
3. Only those who pass the entrance test will be called for the viva-voce.
4. Those who are employed should produce No Objection Certificate from their employers at the time of Viva-voce.
5. The admission for the Ph.D programme will be made as per the University regulations.
6. The entrance test will be based on the syllabus of M.A.in Journalism and Mass Communication.

Copy to: Director, UCCF, Kuvempu University


Dr. Sathyaprakash M R
Chairman

Dept. of Journalism & Mass Communication
Kuvempu University
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